



Your Partner for Newspaper Innovations



blackmagic news extra

Color-Calibrated Hard Copy Proofing Management System

"It fits into a newspaper workflow so therefore, if you're using the raster image processors that you normally use, then Blackmagic produces a very accurate proof of what your press can do after your process. Using the exact workflow is the closest way of actually producing the best results. It produces a form of preflighting as well."

The Globe and Mail

"We wanted [a proofing solution] that was as accurate as we could get with our printing presses. We're excited about how close we can achieve repeatability from proofer to proofer and maintain low Delta E. Matching the press as close as possible was a major concern and Blackmagic has really allowed us to achieve that."

The Wall Street Journal

"We can now generate in-house proofs that match those produced on the same systems at The New York Times and The Wall Street Journal."

Saks Fifth Avenue

User-Friendly Color Calibration Tools Produce Color-Accurate Proofs on Newsprint Stock

Over 500 newspapers rely on Blackmagic News Extra for precise color output

Blackmagic News Extra provides a reliable and efficient approach to hard copy proofing. Whether you are outputting to film or have taken the step to CTP, Blackmagic News Extra is capable of proofing your high-resolution screened bitmaps with unparalleled quality and color accuracy.

Through the use of patented Real Dot Technology (RDT) and sophisticated yet simple color calibration tools, Blackmagic News Extra will automatically create proofs that exactly match your press from the same ripped data that is used for final output. Plus, it will do it using newsprint stock on the latest large format, low cost inkjet printers.

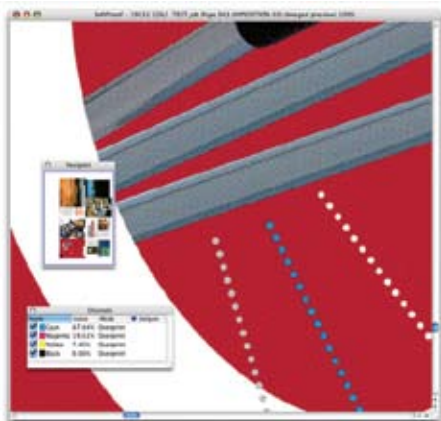
Product Highlights

- Creates advertising proofs that match your press
- Offers workflow and file manipulation tools that can be integrated into most newspaper workflow systems, including NewsXtreme
- Streamlines production flow
- Reduces consumable costs
- Automates proof production



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Guided Tour

Schedule an online Blackmagic Hard Copy Proofing demonstration to see for yourself why Prestelgence is renowned for their color profile expertise.

Call us at 1-888-438-6050, email us at sales@prestelgence.com or go to our website, www.prestelgence.com (online product demonstration form).

How can our sales teams use Blackmagic?

By obtaining sign-off from major accounts on their hard copy proofs, compensation pay-outs and advertiser charge-backs are reduced. Advertisers see how their ad will print prior to going to press so there aren't any surprises with the color.

Can Blackmagic be used for remote proofing applications?

Yes, newspapers can utilize Blackmagic News Extra for remote proofing. When hi-res screened bitmaps are sent to remote satellite printing plants, Blackmagic automatically sees the files with their naming conventions, stitches the individual plates together, applies color management using industry-compliant ICC profiles, and then outputs a proof. Utilizing the autoproofing mode, proofs can be scaled and then nested together in multiples without any manual intervention.

What about high volume proofing operations?

Blackmagic has the ability to group computers into clusters so jobs can be processed on different machines at the same time. Seeing multiple jobs imaging, three rendering, and a couple printing all at the same time is very impressive. Especially useful for high-volume production and quick turn-around sites, the clustering feature lets you use more than one computer to process jobs. A master machine determines how jobs are distributed across a cluster of networked Blackmagic slaves so you never miss your deadlines again.

Can I set my own custom ink levels for my proofs?

Paper profiles can be created online with any one of the supported measuring instruments. Once the paper profiles have been generated, you have the opportunity to set ink limits for your ink and paper combination. Setting the ink limits prior to carrying out the normalization procedure ensures achieving the maximum ink weight possible without saturating the paper with ink.