



Your Partner for Newspaper Innovations



newsXtreme

Newspaper Prepress Production Workflow System

"It is a 'day and night' difference. I did not realize that we could process so much work through our department with so few employee hours."

Standard Publishing

"The approval process is one of the strongest features, especially for remote locations. Prior to installing NewsXtreme, our remote locations would have to call and ask if their page made it to us. Now they can see exactly how they will print."

Owensboro Messenger-Inquirer

"The best feature of NewsXtreme is the Prestel Intelligence Support Team. Support has been incredible. Each and every one of them has bent over backwards to resolve a problem."

Arkansas Democrat-Gazette

"The NewsXtreme product is easily installed and managed. The adoption of a logical, name driven workflow is what sold the product in my mind as well as the overall simplicity of the NewsXtreme client."

Tampa Tribune

Improve Prepress Department Efficiencies While Dramatically Cutting Costs

NewsXtreme is designed for the newspaper industry. Maybe that's why our customers tell us it's the easiest to learn and the simplest to use.

Sure...everyone says their workflow solution is the easiest and most productive. With our prepress experience, we know that the newspaper industry is unique from other publishing venues—namely the pace, the volume, and the deadlines. That's why NewsXtreme has been designed from the ground up for the newspaper industry. It's not an adapted commercial system or software system designed to sell devices.

The NewsXtreme browser-based system has a visually attractive interface that makes remote management easier no matter where you are located. The entire production process is managed from one screen to show the entire workflow and status of all resources.

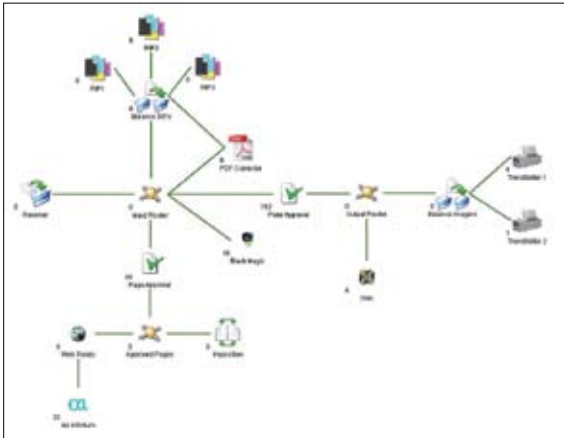
Product Highlights

- Three available versions to uniquely fit your needs
 - NewsXtreme Lite - for small newspapers
 - NewsXtreme Standard – for mid- to large-size newspapers
 - NewsXtreme Enterprise – for metro newspapers needing maximum up-time
- Wizard-based plate configuration screen easily creates any style of plate templates
- NewsXtreme easily steps operator through product planning steps
- Features such as late black support, separation locking, calibration management, preflight reporting and autofixes, PDF compatibility, fan out and more...
- Seamless front-end/back-end integration and future upgradeability make NewsXtreme the most future-proof system on the market today



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Guided Tour

Schedule an online NewsXtreme demonstration. See how within minutes, a new plate template can be created, simplifying the process of bringing a new product to press.

Call us at 1-888-438-6050, email us at sales@prestelignce.com or go to our website, www.prestelignce.com (online product demonstration form).

Wondering if it's possible to reach greater productivity with fewer hours and resources?

Time and time again, NewsXtreme amazes our customers by the speed at which their files move through prepress. As a result, there's more time for the production of new jobs while decreasing the number of pre-press hours per job. NewsXtreme's product planning wizard makes scheduling pages, plates, and colors a breeze. By establishing multiple priority levels for products throughout the day, jobs process based on deadline, maximizing your press time. Its straightforward, intuitive interface ensures users the backup support of each other for routine daily tasks. Cross-training each department reduces bottlenecks and improves communication.

Are you the person your workers call when production problems occur?

Users can remotely manage and modify workflow at any given time. With its browser-based infrastructure, NewsXtreme is accessible from any computer with an internet connection so late night visits to the office are a thing of the past. Email notifications proactively alert the necessary people when errors occur or editions become complete. Impress your superiors with detailed reports on any or all of the components of workflow, missed deadlines, and errors, eliminating the need for paper checklists and manual reporting.

Are erroneous files from existing customers affecting your desire or ability to expand your commercial work?

If you answered yes to this question, inquire about NewsXtreme's Preflight. The preflight engine auto-corrects common errors such as RGB to CMYK, ensuring that your pages are print-ready and greatly improving the speed of getting a proof to your clients. The ability to remotely soft proof pages enhances your commercial customer's confidence in printing, meanwhile, eliminating potential plate waste on your end. Soft proofing includes sticky-note annotations on the proof, measuring tools, and the ability to accept or reject by page or section.

Do you have multiple commercial customers and need multiple editors' approval on pages?

NewsXtreme's user admin tool allows for customizable log-in privileges, enabling the publisher to create access for any type of user's unique needs. This flexibility gives different rights to such users as the press crew, pre-press operators, commercial accounts, and the system administration staff. Let editors approve only their relative pages and set up commercial customers to see only their own publications for soft proofing.

Is there a digital fix to those nagging press registration challenges?

It's time to talk to us. In our site audit, we will uncover your 'problem areas' and indicate how NewsXtreme can help to resolve them. Fan-Out function compensates for web growth so your registration is spot-on in all publications. Creep Adjustment function offsets your margins giving you the ability to print thicker products. The ability to see the color schedule in NewsXtreme lets you prepare your press in advance for the next job. These features are built-in within NewsXtreme so a user doesn't need to jump from one interface to another.